

HEADER

Client: Toad Hall Toys	Product: Toad Hall Toys
Title: “Dadvertisement”	Time: 30 seconds

AUDIO SCRIPT

SFX/cues/direction	Script/spoken words
<i>Mom</i>	Dear, can you take our daughter to Toad Hall Toys on Saturday, February 21 st for the Sidewalk Sale?
<i>Dad</i>	Why would she want to buy a sidewalk?
<i>SFX: Ba Dum Tss</i>	
<i>Mom</i>	No dear, Toad Hall Toys is selling discounted toys <i>on</i> the sidewalk.
<i>Dad</i>	Why does she want to go so bad?
<i>Mom</i>	Toad Hall Toys has so many toys she can't find anywhere else.
<i>Dad</i>	I guess you could say Toad Hall Toys is the “Toad Hall” package.
<i>SFX: Ba Dum Tss</i>	
<i>Mom (dejected)</i>	Nevermind, I'll just take her myself.
<i>Announcer</i>	Visit the Toad Hall Toys Sidewalk Sale September 21 st in the Exchange.